

Room2Give® Charter

Our Commitment to Giving Back and to Sustainability

We, the undersigned, believe that hospitality has the power to do more than provide a great night's sleep. It can drive real, positive change in our communities and for our planet. By joining the Room2Give® initiative, we are committing to reduce unnecessary bedroom servicing and donate the pounds savings in its place, giving our guests a simple yet powerful way to contribute to a charitable cause during their stay.

Our Shared Purpose

The Room2Give® initiative is founded on two guiding principles:

1. Environmental Responsibility – Reducing daily housekeeping lowers water usage, energy consumption, and detergent waste.
2. Social Impact – Instead of room cleaning, a donation is made to one of three local charities our guests can choose from, directly supporting meaningful causes in the local area.

As signatories to the Room2Give® Charter, we pledge to:

1. Offer guests the choice to forgo daily bedroom cleaning during their stay (or continue to have their room cleaned at no extra cost but without a donation being made).
2. Present a clear and simple way for guests to select from a list of three charities, representing local, national, or global causes, that is chosen by our venue/group.
3. Make a direct financial donation (at a fixed amount per room-night) to the guest's chosen charity (from the three selected), at no cost to them.
4. The financial contribution will be a fair representation of the costs saved by the venue in not servicing the guest's bedroom, with 100% of this passed over to the charities.
5. Communicate the impact of Room2Give® regularly and transparently to guests, their team, and the public.
6. Upload each month to the Room2Give® website the amount in pounds accrued for the last calendar month, that we will be contributing to our chosen charities.
7. Pay the monies accrued to the chosen charities at least quarterly.
8. Promote participation to guests, as well as team members and suppliers, encouraging wider engagement with the programme's environmental and social goals.
9. Continuously assess and improve the initiative in line with best practices, feedback, and measurable outcomes.

Charities must be:

- Registered and regulated within their region
- Transparent on how funds are used
- Aligned with at least one of the UN Sustainable Development Goals (SDGs).

By signing this charter, we proudly join the Room2Give® movement and stand with our guests, colleagues, and communities to give more, with every stay.

Signed on behalf of [Property/Hotel Name]:

Signatory Name:

Position:

Date:

United in our Purpose

Room2Give® is an initiative of Wyboston Lakes Limited who invite other accommodation providers whether hotels, serviced apartments, hostels or retreats, to join us for free in this collective effort to make hospitality a force for good. There is no subscription or admin fees to pay, no deductions from the charitable contributions or other payment of any sort required, expected or implied.

Wyboston Lakes Limited and Room2Grow® accept no responsibility or liability for any venue not adhering to the Charter, for funds not being passed over to the charities or any other form of liability, whatsoever. This scheme is designed as a free to join movement to encourage others to do good in their local areas, by being cost neutral to them and their guests and with them passing over all of the savings as calculated by the venues. The scheme comprises of best practice guidance, implementation guides, logo/branding and a website showing the current total donation listed upon it. No auditing or assessing of venues is completed. We reserve the right to ask a venue to cease and desist from using the logos/branding and advertising their involvement in the scheme without reason, warning or notice.